

## Health & Wellness Programs at AMCP Meetings Call for Funding October 2017

### HEALTH & WELLNESS PROGRAMMING: OVERVIEW

Recognizing that physical activity is essential for optimal health, the AMCP Foundation encourages AMCP national meeting attendees to join colleagues in fitness experiences. Health & wellness programs occur in the morning and prepare participants to succeed during full conference days. These activities also offer networking designed to encourage healthy living on the road!

### SUNRISE YOGA AT AMCP ANNUAL MEETING & NEXUS 2018

Yoga is increasingly popular “sweatworking” led by certified, professional instructors from Corepower. A sell-out at every meeting since its debut, Sunrise Yoga is offered twice during AMCP Annual Meeting and Nexus 2018: at 6:00 a.m. on Tuesdays and Wednesdays. Classes are suitable for fitness enthusiasts and yoga practitioners at all levels.

- Grant/sponsorship request: \$7,500 (exclusive)
- Approximate number of attendees: 100



### 5K FOR THE FUTURE AT AMCP ANNUAL MEETING 2018

The very popular Foundation 5K is time-sanctioned and takes place in a local venue, allowing attendees to experience a bit more of the Annual Meeting host city. The race recognizes the fastest male and fastest female runner, and also includes a team competition. The 2017 sponsors included Alkermes, Johnson & Johnson and Amgen. The 5<sup>th</sup> Annual 5K for the Future will be held during the AMCP Managed Care & Specialty Pharmacy Annual Meeting, April 25 in Boston, MA.

- Grant/sponsorship request: \$22,500 (co-sponsorship)
- Approximate number of attendees: 250-300



### HEALTH & WELLNESS PROGRAMMING: SPONSORSHIP BENEFITS

Grants in support of Foundation programs count toward overall corporate member sponsorship levels for the AMCP Nexus conference and AMCP Managed Care & Specialty Pharmacy Annual Meeting. Funding partners are recognized in many ways, including the below. Additional recognition can be tailored to include display of materials, inserts, etc.

- Opportunity to provide brief remarks at sponsored event (yoga class, race, etc.)
- Company name and/or logo in all promotion, including Foundation newsletter, Foundation website, AMCP Nexus registration site, attendee newsletter and other applicable outlets
- Company name and/or logo in event invitation, event slides, event program, event signage and other applicable outlets
- Opportunity to provide branded promo item (towel, yoga mat, water bottle/infuser, race bag, etc.; additional costs apply)
- List of program participants for post-event outreach
- Company name and/or logo in post-event communications
- Complimentary registrations to sponsored event
- Recognition as a Sponsor in the final program, on the mobile app and website, and on all sponsorship signage at AMCP National Meeting where program takes place
- AMCP Foundation Sponsor badge ribbon for all sponsoring company representatives at AMCP National Meeting where program takes place.

### ABOUT AMCP FOUNDATION

The AMCP Foundation, founded in 1990 as a 501(c)3 nonprofit organization, is the philanthropic arm of the Academy of Managed Care Pharmacy (AMCP). The Foundation advances collective knowledge on major issues associated with the practice of pharmacy in managed health care, including its impact on patient outcomes. Other Foundation programs that take place at AMCP national meetings include [annual research symposia](#) and [best poster competitions](#).

#### ADDITIONAL INFORMATION

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