

### HEALTH & WELLNESS PROGRAMMING: OVERVIEW

Recognizing that physical activity is essential for optimal health, the AMCP Foundation encourages AMCP national meeting attendees to join colleagues in fitness experiences. Health & wellness programs occur in the morning and prepare participants to succeed during full conference days, while offering additional relationship-building opportunities.

### SUNRISE YOGA AT AMCP ANNUAL MEETING 2017

The AMCP Foundation brought together Nexus 2016 participants for “sweatworking” – networking designed to encourage healthy living on the road! Sunrise yoga was a success and will be offered at 6:00 a.m. on Tuesday, March 28 during the AMCP Managed Care & Specialty Pharmacy Annual Meeting in Denver, CO.

Certified, professional instructors will lead classes suitable for fitness enthusiasts and yoga practitioners at all levels.

- *Grant/sponsorship request: \$10,000 (exclusive)*
- *Approximate number of attendees: 50*

### 5K FOR THE FUTURE AT AMCP ANNUAL MEETING 2017

The very popular Foundation 5K is time-sanctioned and takes place in a local venue, allowing attendees to experience a bit more of the Annual Meeting host city. The race recognizes the fastest male and fastest female runner, and also includes a team competition. The 2016 sponsor was Alkermes. The 4<sup>th</sup> Annual 5K for the Future will be held during the AMCP Managed Care & Specialty Pharmacy Annual Meeting, March 29 in Denver, CO.

- *Grant/sponsorship request: \$22,500 (co-sponsorship)*
- *Approximate number of attendees: 250-300*



### HEALTH & WELLNESS PROGRAMMING: SPONSORSHIP BENEFITS

Grants in support of Foundation programs count toward overall corporate member sponsorship levels for the AMCP Nexus conference and AMCP Managed Care & Specialty Pharmacy Annual Meeting. Funding partners are recognized in many ways, including the below. Additional recognition can be tailored to include display of materials, inserts, etc.

- Opportunity to provide brief remarks at sponsored event (yoga class, race, etc.)
- Company name and/or logo in all promotion, including Foundation newsletter, Foundation website, AMCP Nexus registration site, attendee newsletter and other applicable outlets
- Company name and/or logo in event invitation, event slides, event program, event signage and other applicable outlets
- Opportunity to provide branded promotional item (towel, yoga mat, water bottle or infuser, race bag, etc. (additional costs apply))
- List of program participants for post-event outreach
- Company name and/or logo in post-event communications
- Complimentary registrations to sponsored event
- Premium Level recognition as a Sponsor in the final program, on the mobile app and website, and on all sponsorship signage at AMCP National Meeting where program takes place
- AMCP Foundation Sponsor badge ribbon for all sponsoring company representatives at AMCP National Meeting where program takes place.

### ABOUT AMCP FOUNDATION

The AMCP Foundation, founded in 1990 as a 501(c)3 nonprofit organization, is the philanthropic arm of the Academy of Managed Care Pharmacy (AMCP). The Foundation advances collective knowledge on major issues associated with the practice of pharmacy in managed health care, including its impact on patient outcomes. Other Foundation programs that take place at AMCP national meetings include [annual research symposia](#) and [best poster competitions](#).

#### ADDITIONAL INFORMATION